

## Oral Presentation Guide

### Welcome

- address the specific group to whom you are presenting; i.e. Board Members, Parents, Fellow Students
- welcome people to the presentation and thank them for attending
- explain that you have been studying the issue of 'fair' and 'unfair' trade in class

### Background Knowledge

- describe a trade problem with which you are familiar
- identify living and working conditions in the developing world
- provide definitions for terms used in your presentation (i.e. equitable, organic, consumer, charity, justice, producer, manufacturer, sweat shop, exploitation, etc.)

### Solutions: Fair Trade Values/Practices

- describe the meaning of the term 'Fair Trade' and how it addresses some of the trade problem(s) mentioned
- describe TransFair Canada and show the logo and website address
- describe any activities you and/or your class have undertaken as a result of studying this issue (selling fairly traded items, presentations, etc.)
- each group member must share information from a *Fair Trade* company or organization (BLM 7.1)

### Connections: Invitation to Act

- invite the audience to become involved by learning more; they may wish to ask for another presentation to a different group with which they are involved; they may wish to see the visual display or receive a follow up informational package
- invite the audience to purchase Fair Trade Certified products as individuals and as a group for their meetings, etc.
- if the audience is a group or organization, invite them to consider developing policies regarding Fair Trade
- leave each member of the audience with at least one 'hand-out', i.e. a brochure on TransFair, a brochure produced by a classmate, a newspaper article written by one of your classmates
- each member of your group must present one Fair Trade product

### Thank You

- thank everyone for their interest and attention