

## **'Trading Fairly in Our World' Culminating Assignment: Creating a Fair Trade Presentation**

### **What is required in this assignment?**

As a culminating assignment for our social studies unit 'Trading Fairly in Our World', students are required to develop a presentation on the benefits of Fair Trade. In this presentation, students must include each of the following key elements:

1. Some background knowledge of the living and working conditions of people living in the developing world.
2. An overview of Fair Trade values and practices, and how this alternative approach to trade can help improve living and working conditions for those in the developing world.
3. The connections between their community and communities in the developing world and what role they, as Canadian citizens, have to play in improving the lives of those suffering from economic, social and political injustices.

### **What format is this presentation to take?**

This final project may be presented in the form of an oral, written or visual presentation. Below is a description of what each format would involve.

#### **Oral Presentation**

A student choosing to communicate through an oral presentation may present to a group of peers (i.e. a class, club, etc.), or within the broader community (i.e. School Council, Board of Directors, CWL, Knights of Columbus, Parent Group, Town Council, at a community event, etc.). The presentation must include the elements listed in *BLM 8.1, the Oral Presentation Guide*. Students should remember to make use of visual or written materials in their presentation even though the primary method of communication is oral.

#### **Written Presentation**

A student choosing to communicate through a written presentation may write a letter or article to a person or organization. For example a persuasive letter or opinion piece may be sent to the editor of a local newspaper, Member of Parliament, School Principal, business, group or organization. They may also choose to design a brochure, pamphlet, or flyer as a way of presenting what they have learned about Fair Trade. The written presentation must include the elements listed in *BLM 8.2, the Written Presentation Guide*.

#### **Visual Presentation**

Students may also communicate their ideas through a visual presentation similar to those presented at a Science Fair (a visual display laid out on a large backboard) or it could be an electronic slide show (i.e. PowerPoint presentation). Students should remember to make use of oral or written materials in their presentation even though the primary method of communication is visual. The visual presentation must include the elements listed in *BLM 8.3, the Visual Presentation Guide*.